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**To:** Kudos Film & Television Limited ([dctrademarks@dbr.com](mailto:dctrademarks@dbr.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 77164767 - KUDOS - 33372.300  
**Sent:** 3/13/2010 8:56:57 AM  
**Sent As:** ECOM110@USPTO.GOV

**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)  
[Attachment - 4](#)  
[Attachment - 5](#)  
[Attachment - 6](#)  
[Attachment - 7](#)  
[Attachment - 8](#)  
[Attachment - 9](#)  
[Attachment - 10](#)  
[Attachment - 11](#)  
[Attachment - 12](#)  
[Attachment - 13](#)  
[Attachment - 14](#)  
[Attachment - 15](#)  
[Attachment - 16](#)  
[Attachment - 17](#)  
[Attachment - 18](#)  
[Attachment - 19](#)  
[Attachment - 20](#)  
[Attachment - 21](#)  
[Attachment - 22](#)  
[Attachment - 23](#)  
[Attachment - 24](#)  
[Attachment - 25](#)  
[Attachment - 26](#)  
[Attachment - 27](#)  
[Attachment - 28](#)  
[Attachment - 29](#)  
[Attachment - 30](#)  
[Attachment - 31](#)  
[Attachment - 32](#)  
[Attachment - 33](#)  
[Attachment - 34](#)

Attachment - 35

Attachment - 36

Attachment - 37

Attachment - 38

Attachment - 39

Attachment - 40

Attachment - 41

Attachment - 42

Attachment - 43

Attachment - 44

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**UNITED STATES PATENT AND TRADEMARK OFFICE**

**SERIAL NO:** 77/164767

**MARK:** KUDOS

**\*77164767\***

**CORRESPONDENT ADDRESS:**

AMY E. CARROLL  
DRINKER BIDDLE & REATH LLP  
1500 K ST NW  
STE 1100  
WASHINGTON, DC 20005-1209

**RESPOND TO THIS ACTION:**

<http://www.uspto.gov/teas/eTEASpageD.htm>

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/main/trademarks.htm>

**APPLICANT:** Kudos Film & Television  
Limited

**CORRESPONDENT'S REFERENCE/DOCKET**

**NO:**

33372.300

**CORRESPONDENT E-MAIL ADDRESS:**

dctrademarks@dbr.com

**OFFICE ACTION**

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

**ISSUE/MAILING DATE:** 3/13/2010

This Office action is in response to applicant's communication filed on February 16, 2010.

**SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION**

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark in U.S. Registration No. 2439734. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the enclosed registration.

The Court in *In re E. I. Du Pont de Nemours & Co.*, 476 F.2d 1357, 177 USPQ 563 (C.C.P.A. 1973), listed the principal factors to be considered in determining whether there is a likelihood of confusion under Section 2(d). Any one of the factors listed may be dominant in any given case, depending upon the evidence of record. *In re Dixie Restaurants, Inc.*, 105 F.3d 1405, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997); In this case, the following factors are the most relevant: similarity of the marks, similarity of the goods and/or services, and similarity of trade channels of the goods and/or services. *See In re Opus One, Inc.*, 60 USPQ2d 1812 (TTAB 2001); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593 (TTAB 1999); *In re Azteca Restaurant Enterprises, Inc.*, 50 USPQ2d 1209 (TTAB 1999); *In re L.C. Licensing Inc.*, 49 USPQ2d 1379 (TTAB 1998); TMEP §§1207.01 *et seq.*

#### *Comparison of the Marks*

When determining whether there is a likelihood of confusion under Section 2(d), the question is not whether people will confuse the marks, but rather whether the marks will confuse the people into believing that the goods they identify emanate from the same source. *In re West Point-Pepperell, Inc.*, 468 F.2d 200, 175 USPQ 558 (C.C.P.A. 1972). For that reason, the test of likelihood of confusion is not whether the marks can be distinguished when subjected to a side-by-side comparison. The question is whether the marks create the same overall impression. *Visual Information Inst., Inc. v. Vicon Indus. Inc.*, 209 USPQ 179 (TTAB 1980). The focus is on the recollection of the average purchaser who normally retains a general rather than specific impression of trademarks. *Chemetron Corp. v. Morris Coupling & Clamp Co.*, 203 USPQ 537 (TTAB 1979); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106 (TTAB 1975); TMEP §1207.01(b).

The applicant's mark, KUDOS, is identical to the registrant's mark, KUDOS, and will lead to consumer confusion.

If the marks of the respective parties are identical, the relationship between the goods and/or services of the respective parties need not be as close to support a finding of likelihood of confusion as might apply where differences exist between the marks. *In re Opus One Inc.*, 60 USPQ2d 1812, 1815 (TTAB 2001); *Amcor, Inc. v. Amcor Indus., Inc.*, 210 USPQ 70, 78 (TTAB 1981); TMEP §1207.01(a).

#### *Comparison of the Goods and Services*

When determining whether there is a likelihood of confusion, all circumstances surrounding the sale of the goods and/or services are considered. *Industrial Nucleonics Corp. v. Hinde*, 475 F.2d 1197, 177 USPQ 386 (C.C.P.A. 1973). These circumstances include the marketing channels, the identity of the prospective purchasers and the degree of similarity between the marks and between the goods and/or services. In comparing the marks, similarity in any one of the elements of sound, appearance or meaning is sufficient to find a likelihood of confusion. In comparing the goods and/or services, it is necessary to show that they are related in some manner. *In re Mack*, 197 USPQ 755, 757 (TTAB 1977); TMEP §§1207.01 *et seq.*

The applicant has applied to register KUDOS for several goods and services including "Telecommunications services, namely, internet broadcasting services; broadcasting services relating to

the transmission of television programs, radio programs or motion picture films, or soundtracks thereof; cable television broadcasting; radio broadcasting; satellite television broadcasting; terrestrial television broadcasting; satellite transmission and reception; audio teleconferencing and video teleconferencing services; provision of satellite up- and down-links, namely, satellite communication services; providing information, advisory and consultancy services in relation to the foregoing” and “Entertainment services, namely, live and movie appearances by a professional entertainer; entertainment in the nature of on-going television and radio programs in the fields of comedy and drama; entertainment services, namely, a dramatic television or radio series; scriptwriting services; preparation, presentation, script writing, direction and production of radio, cable television, satellite, cinema and television programs; distribution of radio, satellite and television programs; audio production services; provision of facilities for the production of films, and television and radio programs; live show production services; film and motion picture production; production of animated cartoons; production of entertainment in the form of a television or radio series; production of television and radio shows; production of sound recordings; production of special effects for films, radio and television; rental of facilities for the production of television and radio programs; publication of books; syndication of radio and television programs; editing of film, videos, sound, audio, television, radio and cinema film recordings; provision of editing suites and editing studio services; arranging and conducting of live dance, music and drama performances; arranging and conducting of live shows based on radio and television programs, films, shows, and/or recordings of sound, music or images; arrangement and production of theatrical and stage entertainment, namely, plays, musicals, opera and pantomime; arranging and conducting of colloquiums, conferences, congresses, seminars, symposiums, shows and workshops in the field of television programs, radio programs, motion picture films, plays and stage shows; arranging and conducting of lectures, demonstrations, displays, exhibitions, presentations, seminars, concerts, gigs, shows, events, and festivals for entertainment purposes in the field of television programs, radio programs, motion picture films, plays and stage shows; organization of competitions in the field of television programs, radio programs, motion picture films, plays and stage shows, namely, entertainment competitions where entry is by personal attendance, mail, email, telephone, text message or via the Internet; on-line library services, namely, providing electronic library services for supplying of electronic information, including archival information, in the form of electronic texts, audio and/or video information and data, games and amusements; providing digital sound recordings, not downloadable, from the Internet; providing digital sound recordings, not downloadable, from MP3 Internet websites; providing digital video, radio and TV programs, not downloadable, from the internet; providing digital video, radio and TV programs, not downloadable, from MP4 Internet websites; information, advisory and consultancy services in relation to the foregoing.”

The registered mark, KUDOS, is for “video and audio apparatus, namely, [signal testers, monitors,] converters, processors, encoders, decoders, signal generators, [analysers,] players, screen optimizers, noise reducers, switches, routers correctors, synchronisers, amplifiers, serialisers, and deserialisers, digital video effects apparatus; electronic apparatus for television broadcast and television studios, namely, [antennas, transmitters,] encoders, decoders, [receivers, amplifiers,] converters, [monitors, modulators and demodulators,] mixers, equalizers, signal generators, synchronisers, time-based correctors, color correctors, noise-reducers, test pattern generators, [signal compression apparatus, oscillators and filters;] software for the operation, control and monitoring of all the aforesaid.”

Attached are copies of printouts from the USPTO X-Search database, which show third-party registrations of marks used in connection with the same or similar goods and/or services as those of applicant and registrant in this case. These printouts have probative value to the extent that they serve to suggest that the goods and/or services listed therein, namely broadcasting and transmission services and apparatus used

for broadcasting and transmission, are of a kind that may emanate from a single source. *In re Infinity Broad. Corp. of Dallas*, 60 USPQ2d 1214, 1217-18 (TTAB 2001); *In re Albert Trostel & Sons Co.*, 29 USPQ2d 1783, 1785-86 (TTAB 1993); *In re Mucky Duck Mustard Co.*, 6 USPQ2d 1467, 1470 n.6 (TTAB 1988); TMEP §1207.01(d)(iii).

Accordingly, because confusion as to source is likely, registration is refused under Trademark Act Section 2 (d) based on likelihood of confusion.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

### **IDENTIFICATION OF GOODS AND SERVICES**

Some of the wording in the identification of goods and services is still indefinite and must be clarified. See TMEP §1402.01. Applicant may adopt the following identification, if accurate. Suggested changes are in **bold**.

"Sound, music, image, data and video recordings featuring television programs, radio programs or motion picture films, and soundtracks thereof or characters therefrom containing drama, entertainment or factual content; motion picture films featuring drama, comedy, action, adventure, animation and/or documentaries; **television films and programs containing drama, entertainment or factual content recorded on \_\_\_\_\_ [SPECIFY media, e.g., tapes, discs]; radio programs containing drama, entertainment or factual content recorded on \_\_\_\_\_ [SPECIFY media, e.g., tapes, discs];** pre-recorded audio and/or video media, namely, CDs, CDRs, DVDs, DVDRs, DATs, DACs, mini-discs, records, tapes, cassettes and discs featuring television programs, radio programs or motion picture films, and soundtracks thereof or characters therefrom containing drama, entertainment or factual content; interactive video game programs featuring or relating to television programs, radio programs or motion picture films, soundtracks thereof or characters therefrom; mouse mats, namely, mouse pads; downloadable digital sound recordings from the Internet containing drama, entertainment or factual content; downloadable digital musical sound recordings provided from MP3 web sites on the Internet; downloadable digital video, film and TV **program** recordings from the Internet containing drama, entertainment or factual content; downloadable digital video, film and TV program recordings provided from MP4 web sites on the Internet featuring films and TV programs containing drama, entertainment or factual content" in International Class 9

The services in class 38 are acceptable as written.

"Entertainment services, namely, live and movie appearances by a professional entertainer; entertainment in the nature of on-going television and radio programs in the fields of comedy and drama; entertainment services, namely, a dramatic television or radio series; scriptwriting services; **presentation, script writing, direction and production of radio, cable television, satellite, cinema and television programs** ; distribution of radio, satellite and television programs; audio production services; **film studios and recording studios, namely, provision of facilities for the production of films, and television and radio programs**; live show production services; film and motion picture production; production of animated cartoons; production of entertainment in the form of a television or radio series; production of television

and radio shows; production of sound recordings; production of special effects for films, radio and television; **rental of facilities for the production of television and radio programs, namely, film studios and recording studios**; publication of books; syndication of radio and television programs; editing of film, videos, sound, audio, television, radio and cinema film recordings; provision of editing suites and editing studio services; arranging and conducting of live dance, music and drama performances; arranging and conducting of live shows based on radio and television programs, films, shows, and/or recordings of sound, music or images; arrangement and production of theatrical and stage entertainment, namely, plays, musicals, opera and pantomime; arranging and conducting of colloquiums, conferences, congresses, seminars, symposiums, shows and workshops in the field of television programs, radio programs, motion picture films, plays and stage shows; arranging and conducting of lectures, demonstrations, displays, exhibitions, presentations, seminars, **live music concerts, live comedy shows, special events**, and festivals for entertainment purposes in the field of television programs, radio programs, motion picture films, plays and stage shows; organization of competitions in the field of television programs, radio programs, motion picture films, plays and stage shows, namely, entertainment competitions where entry is by personal attendance, mail, email, telephone, text message or via the Internet; on-line library services, namely, providing electronic library services for supplying of electronic information, including archival information, in the form of electronic texts, audio and/or video information and data, games and amusements; providing digital sound recordings, not downloadable, from the Internet; providing digital sound recordings, not downloadable, from MP3 Internet websites; providing digital video, radio and TV programs, not downloadable, from the internet; providing digital video, radio and TV programs, not downloadable, from MP4 Internet websites; information, advisory and consultancy services in relation to the foregoing” in International Class 41

Identifications of goods can be amended only to clarify or limit the goods; adding to or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at <http://tess2.uspto.gov/netahtml/tidm.html>. *See* TMEP §1402.04.

/Sani Khouri/  
Examining Attorney  
Law Office 110  
571-272-5884- Phone  
571-273-9110- Fax

**RESPOND TO THIS ACTION:** Applicant should file a response to this Office action online using the form at <http://www.uspto.gov/teas/eTEASpageD.htm>, waiting 48-72 hours if applicant received notification of the Office action via e-mail. For *technical* assistance with the form, please e-mail [TEAS@uspto.gov](mailto:TEAS@uspto.gov). For questions about the Office action itself, please contact the assigned examining attorney. **Do not respond to this Office action by e-mail; the USPTO does not accept e-mailed responses.**

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

**STATUS CHECK:** Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at <http://tarr.uspto.gov>. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

**Print: Mar 13, 2010**

**75193058**

**TYPED DRAWING**

**Serial Number**

75193058

**Status**

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

**Word Mark**

KUDOS

**Standard Character Mark**

No

**Registration Number**

2439734

**Date Registered**

2001/04/03

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

SNELL LIMITED PRIVATE LIMITED COMPANY UNITED KINGDOM HARTMAN HOUSE  
DANEHILL LOWER EARLEY, READING, BERKSHIRE UNITED KINGDOM RG6 4PB

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
video and audio apparatus, namely, [signal testers, monitors,]  
converters, processors, encoders, decoders, signal generators,  
[analysers,] players, screen optimizers, noise reducers, switches,  
routers correctors, synchronisers, amplifiers, serialisers, and  
deserialisers, digital video effects apparatus; electronic apparatus  
for television broadcast and television studios, namely, [antennas,  
transmitters,] encoders, decoders, [receivers, amplifiers,]  
converters, [monitors, modulators and demodulators,] mixers,  
equalizers, signal generators, synchronisers, time-based correctors,  
color correctors, noise-reducers, test pattern generators, [signal  
compression apparatus, oscillators and filters,] software for the  
operation, control and monitoring of all the aforesaid. First Use:  
1992/00/00. First Use In Commerce: 1992/04/00.

**Filing Date**

1996/11/01



**Print: Mar 13, 2010**

**75193058**

**Examining Attorney**  
MADDEN, ANNE

**Attorney of Record**  
MARK B HARRISON

**Print: Mar 13, 2010**

**73786080**

**DESIGN MARK**

**Serial Number**

73786080

**Status**

REGISTERED AND RENEWED

**Word Mark**

AEI MUSIC

**Standard Character Mark**

No

**Registration Number**

1586576

**Date Registered**

1990/03/13

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

AEI MUSIC NETWORK INC. CORPORATION WASHINGTON 900 EAST PINE STREET  
SEATTLE WASHINGTON 98122

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021. G & S: SATELLITE  
RECEIVERS, SATELLITE DISHES, LOW NOISE BLOCK CONVERTERS FOR SATELLITE  
DISHES, AND ALIGNMENT SENDING UNITS AND RECEIVING UNITS FOR SATELLITE  
DISHES. First Use: 1988/10/00. First Use In Commerce: 1988/10/00.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 104. G & S: SATELLITE MUSIC  
BROADCASTING SERVICES. First Use: 1988/10/00. First Use In Commerce:  
1988/10/00.

**Prior Registration(s)**

1248178

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MUSIC" APART FROM THE  
MARK AS SHOWN.

**Print: Mar 13, 2010**

**73786080**

**Lining/Stippling Statement**

THE LINING IS A FEATURE OF THE MARK AND IS NOT INTENDED TO REPRESENT A COLOR.

**Filing Date**

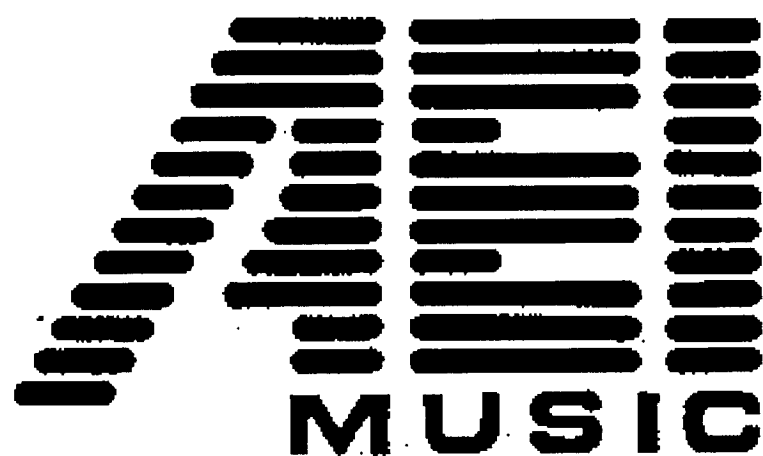
1989/03/13

**Examining Attorney**

UNKNOWN

**Attorney of Record**

LYNNE E. GRAYBEAL



**Print: Mar 13, 2010**

**75796884**

**DESIGN MARK**

**Serial Number**

75796884

**Status**

REGISTERED

**Word Mark**

SIRIUS

**Standard Character Mark**

No

**Registration Number**

3114506

**Date Registered**

2006/07/11

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

SIRIUS XM RADIO INC. CORPORATION DELAWARE 1221 AVENUE OF THE AMERICAS  
36TH FLOOR NEW YORK NEW YORK 10020

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
equipment for receiving broadcast radio transmissions, namely, radios,  
tuners, decoders, demodulators, receivers and antennas. First Use:  
2001/02/00. First Use In Commerce: 2001/02/00.

**Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Electronic  
retailing services via computer featuring music. First Use:  
2004/04/00. First Use In Commerce: 2004/04/00.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:  
broadcasting services, namely a multi-channel radio service broadcast  
directly to vehicles and stationary objects. First Use: 1999/11/00.  
First Use In Commerce: 1999/11/00.

**Lining/Stippling Statement**

**Print: Mar 13, 2010**

**75796884**

The drawing of the mark is lined for the color blue.

**Filing Date**

1999/09/10

**Examining Attorney**

HAYES, GINA

**Attorney of Record**

ERICA D. KLEIN

SIRIUS

Print: Mar 13, 2010

75982248

**TYPED DRAWING**

**Serial Number**

75982248

**Status**

SECTION 8 & 15-ACCEPTED AND ACKNOWLEDGED

**Word Mark**

DIRECTV

**Standard Character Mark**

No

**Registration Number**

2698197

**Date Registered**

2003/03/18

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

DIRECTV, INC. CORPORATION CALIFORNIA 2230 E. Imperial Highway El  
Segundo CALIFORNIA 90245

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: TELEVISION  
PROGRAMMING AND PRODUCTION SERVICES, PROGRAMMING ON A GLOBAL COMPUTER  
NETWORK, DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, PROVIDING  
ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION IN THE FIELDS OF  
ENTERTAINMENT NEWS, FINANCIAL NEWS, CURRENT EVENTS, SPORTS, AND  
PROVIDING ON-LINE INTERACTIVE COMPUTER DATABASES OF INFORMATION ON  
SATELLITE TELEVISION PROGRAMMING LISTS AND SCHEDULES OF OTHERS. First  
Use: 1994/06/17. First Use In Commerce: 1994/06/17.

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
TELECOMMUNICATIONS PRODUCTS, NAMELY, RECEIVERS, RECEIVER MODULE,  
MODULATORS, TRANSMITTERS, MULTIPLEXERS, DECODER BOXES, [ DATA  
PROCESSORS, INTEGRATED CIRCUITS, ] SET-TOP BOXES PRIMARILY COMPRISED  
OF A RECEIVER AND CIRCUITRY, COMPUTER CONTROLLING HARDWARE AND  
SOFTWARE FOR USE IN THE AFOREMENTIONED GOODS, SATELLITE DISHES, REMOTE  
CONTROLLERS, VIDEO DISPLAY DEVICES, NAMELY, TELEVISION SETS, [ VIDEO



PROJECTORS, AND VIDEO MONITORS, ] ANTENNAS, INSTALLATION KITS  
PRIMARILY COMPRISING CABLES, PHONE CORDS, CABLE TIES, CABLE CLIPS,  
GROUND WIRE, PHONE ADAPTERS, AND PARTS FOR THE AFORESAID GOODS, VIDEO  
DISTRIBUTION EQUIPMENT, NAMELY, [ AMPLIFIERS, PRE-AMPLIFIERS, BLOCK  
SIGNAL CONVERTERS, ] ROUTERS, [ ELECTRICAL SWITCHES, ] ENCODERS,  
DECODERS, AND ACCESSORIES, NAMELY, TELEPHONE JACKS, CHIMNEY MOUNTS,  
SURGE PROTECTORS, CABLES, CONNECTORS AND FITTINGS ALL FOR USE IN THE  
DIRECT-TO-HOME SATELLITE BROADCASTING INDUSTRY. First Use:  
1994/06/17. First Use In Commerce: 1994/06/17.

**Goods/Services**

Class Status -- ACTIVE. IC 025. US 022 039. G & S: CLOTHING,  
NAMELY, SHIRTS, GOLF SHIRTS, JACKETS, WIND-RESISTANT JACKETS,  
SWEATSHIRTS, T-SHIRTS, CAPS, HATS, SWEATERS, SWEAT PANTS, SLEEPWEAR,  
SHORTS, RAINWEAR [, WRIST BANDS ]. First Use: 1994/06/17. First Use  
In Commerce: 1994/06/17.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: SATELLITE  
TELEVISION BROADCASTING SERVICES, BROADCASTING PROGRAMS VIA A GLOBAL  
COMPUTER NETWORK, PROVIDING AND PROCESSING INTERACTIVE ACCESS TO  
INFORMATION VIA AN ELECTRONIC COMMUNICATION NETWORK, [ ELECTRONIC MAIL  
SERVICES, ] ELECTRONIC TRANSMISSION OF MESSAGES AND DATA, PAY-PER-VIEW  
TRANSMISSION SERVICES, DELIVERY OF MESSAGES BY ELECTRONIC  
TRANSMISSION; [ VIDEO BROADCASTING AND MESSAGING SERVICES, ]  
VIDEO-ON-DEMAND TRANSMISSION SERVICES, PROVIDING MULTIPLE-USER ACCESS  
TO A GLOBAL COMPUTER INFORMATION NETWORK. First Use: 1994/06/17.  
First Use In Commerce: 1994/06/17.

**Prior Registration(s)**

1872038;2184561

**Filing Date**

1998/12/04

**Examining Attorney**

BAIRD, MICHAEL

**Attorney of Record**

Nancy V. Stephens

**Print: Mar 13, 2010**

**76465706**

**DESIGN MARK**

**Serial Number**

76465706

**Status**

SECTION 8-ACCEPTED

**Word Mark**

DVB

**Standard Character Mark**

No

**Registration Number**

2812438

**Date Registered**

2004/02/10

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Owner**

DVB Project CORPORATION SWITZERLAND 17A, Ancienne Route Le  
Grand-Saconnex SWITZERLAND 1218

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Apparatus and instruments for recording, transmission or reproduction  
of sound or images, namely, video cameras, radio transmitting sets,  
television receiving sets, antenna, distributing boards, video  
recorders, video players, carrier-frequency repeaters, computers for  
the signal treatment of sound and/or images, blank video-tapes, blank  
videocassettes, blank CD-Roms, and blank recording disks. First Use:  
1996/01/00. First Use In Commerce: 1996/02/00.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:  
Telecommunication services, namely, television broadcasting, radio  
broadcasting, cable television broadcasting, cellular telephone  
communication, and computer aided transmission of messages and/or  
image and/or sound. First Use: 1996/01/00. First Use In Commerce:  
1996/02/00.

**Print: Mar 13, 2010**

**76465706**

**Filing Date**

2002/11/12

**Examining Attorney**

SAUNDERS, ANDREA

**Attorney of Record**

Clifford W. Browning

**DVB**

Print: Mar 13, 2010

77077924

**DESIGN MARK**

**Serial Number**

77077924

**Status**

REGISTERED

**Word Mark**

WORLD TV

**Standard Character Mark**

No

**Registration Number**

3718969

**Date Registered**

2009/12/01

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

GLOBECAST FRANCE JOINT STOCK COMPANY FRANCE Immeuble 5 Allée Gustave  
Eiffel 92130 Issy Les Mouline FRANCE

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Apparatus for broadcasting, recording, transmission or reproduction of  
sound or images; blank magnetic recording media, namely, audio and  
video tapes, blank CDs, and blank magnetic data carriers; stereo  
receivers, amplifiers, and turners; gramophone records; data  
processing equipment, namely, data processors; computers; computer  
memories; blank magnetic computer tapes; blank optical or magnetic  
data carriers for information; electric cables; satellites;  
transmitting and telecommunications sets consisting of answering  
machines, telephone apparatus, telephone sets, facsimile machines, and  
cellular phones; supports for recording and reproducing sound, images  
or signals, namely, audio tape recorders, videotape recorders, CD  
recorders, CD digital audio and video recorders and adapters; computer  
software and computer packages for photographic and image processing;  
telephone apparatus; mobile and traditional telephones; telephone  
answering machines; commutators; display screens, namely, flat panel  
display screens and LCD large screen displays; audiovisual apparatus,

namely, televisions and video cameras; telecommunications apparatus, namely, answering machines, telephone apparatus, telephone sets, facsimile machines, and cellular phones; equipment for entering, storing or processing information or data, namely, computers, computer monitors, keyboards, printers; connecting hardware for computer equipment and modems; message-sending equipment, namely, telephones, mobile telephones, faxes repeaters or transponders; telephone receivers and transmitters; computers for processing data and text; computer terminals; video screens; electronic image processing cards; transmitters and receivers for radio broadcasting and remote transmission; television sets; television screens; transmitters and receivers for digital data; aerials, electric and data transmission cables; radio cables; image or sound coders and decoders; transmitters and receivers for restricted access telecommunications. First Use: 2007/01/01. First Use In Commerce: 2007/01/01.

**Goods/Services**

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Rental of electronic and data processing installations, engineering software and computer application transfer installations; computer software design, updating of computer software, maintenance of computer software; technical assistance in the operation and supervision of computer networks, namely, troubleshooting computer software problems; technical assistance, namely, troubleshooting computer hardware and software problems in the fields of computers and telecommunications; computer programming; design of computer programs for others for the processing of data and of business texts, duplication of computer programs; technical consultancy and research in the field of telecommunications, technical consultancy and research in the field of telecommunications; technical consultancy and advice in the field of telecommunications and computers; design for others of computer systems and of telecommunications systems; computer technical consultancy; computer text code conversion for others; format conversion services, namely, conversion of CDs into digital formats, conversion of data or documents from physical to electronic media; design of computer and broadcasting networks. First Use: 2007/01/01. First Use In Commerce: 2007/01/01.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Electronic telecommunications, namely, secure data transmission, communications by computer terminals, communications by telephone; transmission of information by data transmission, transmission of information by data transmission accessible by access code or by terminals; telephone, television and radio information, namely, information about television broadcasting; transmission of information by teleprinters and by satellite, transmission of messages, encoded images and sounds; data transmission, namely, packet transmission of information and images, multimedia data transmission; electronic mail, sending and transmission of telegrams, exchange of computer documents stored in databases accessible via telecommunication networks or private or

restricted access networks; providing multiple user access for worldwide computer network; providing telecommunications connections to a global computer network; providing multiple user access to the Internet or local networks; providing access to internal networks or local networks; rental of telecommunications apparatus and installations; radio and television broadcasting; broadcasting of information and broadcasting of programmes by radio, television, cable, or satellite; broadcasting of radio and television programmes; broadcasting and transmission of television programmes by high-speed telecommunications and computers; providing multiple user access to a global computer information network. First Use: 2007/01/01. First Use In Commerce: 2007/01/01.

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WORLD TV" APART FROM THE MARK AS SHOWN.

**Description of Mark**

The mark consists of the wording "WORLD TV" and four inverted semi-circles. The wording "WORLD TV" appears in blue. Starting clockwise, the semi-circles appear in yellow-green, blue-green, blue and green.

**Colors Claimed**

The color(s) blue, green, blue-green and yellow-green is/are claimed as a feature of the mark.

**Filing Date**

2007/01/08

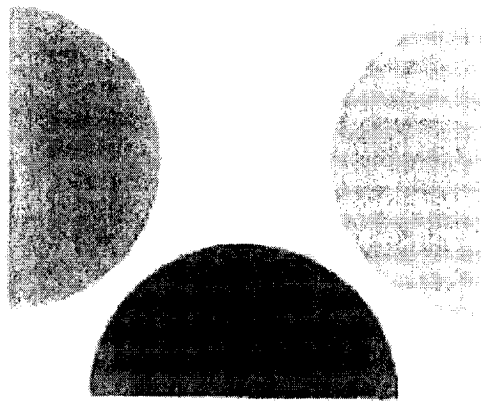
**Examining Attorney**

COLLINS, ALICIA

**Attorney of Record**

Robert F. Zielinski

world tv





Print: Mar 13, 2010

77168761

**DESIGN MARK**

**Serial Number**

77168761

**Status**

REGISTERED

**Word Mark**

PRIMESTREAM

**Standard Character Mark**

Yes

**Registration Number**

3365288

**Date Registered**

2008/01/08

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Primestream Corporation CORPORATION FLORIDA 18851 NE 29th Ave, Suite  
700 Aventura FLORIDA 33180

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Encoders; Communications computers; Computer hardware and computer  
software programs for the integration of text, audio, graphics, still  
image and moving pictures into an interactive delivery for multimedia  
applications; Computer hardware and software used for the control of  
voice controlled information and communication devices; Computer  
hardware for telecommunications. First Use: 1999/08/04. First Use In  
Commerce: 1999/08/14.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Webcasting  
services; Video broadcasting; Electronic transmission of voice, data  
and images by television and video broadcasting; Broadcasting services  
and provision of telecommunication access to video and audio content  
provided via a video-on-demand service via the Internet; Broadcasting  
programs via a global computer network; Audio teleconferencing; Video  
teleconferencing; Communications services, namely, transmitting

**Print: Mar 13, 2010**

**77168761**

streamed sound and audio-visual recordings via the Internet;  
Transmission of information through video communication systems.  
First Use: 1999/08/04. First Use In Commerce: 1999/08/04.

**Goods/Services**

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Integration of  
computer systems and networks; Technological consultation in the  
technology field of computer hardware, broadcasting and communication  
systems. First Use: 1999/08/04. First Use In Commerce: 1999/08/04.

**Filing Date**

2007/04/30

**Examining Attorney**

GUSTASON, ANNE E.

**Attorney of Record**

Ralph E. Locher

Primestream

**Print: Mar 13, 2010**

**78024946**

**TYPED DRAWING**

**Serial Number**

78024946

**Status**

REGISTERED

**Word Mark**

CINGULAR

**Standard Character Mark**

No

**Registration Number**

2596041

**Date Registered**

2002/07/16

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(1) TYPED DRAWING

**Owner**

AT&T MOBILITY II, LLC LIMITED LIABILITY COMPANY DELAWARE 5655  
GLENRIDGE CONNECTOR NE ATLANTA GEORGIA 30342

**Name Change**

BY MERGER; BY MERGER; BY MERGER

**Original Owner**

Lawrence Andrew, Inc. CORPORATION Atlanta GEORGIA 30341

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
telephones; telephone accessories, and equipment, namely, - wireless  
telephones; batteries; chargers; telephone carrying cases, hands-free  
devices, and carrying clips for wireless telephones sold as a unit in  
combination with wireless telephones; [ microphones; audio receivers;  
speakers; transceivers; communications devices in the nature of  
wireless application protocol, [(WASP)] \* (WAP) \* receivers and  
transmitters; communications devices in the nature of [GNPS] \* GPRS \*  
protocol receivers and transmitters; data transceivers;  
telecommunications transmission equipment, components, switching, and  
network systems comprised of - radio transmitters and receivers;

antennas; switches; signal transfer point servers; signal control point servers; service resource platform servers; call routing servers and software for the foregoing; computers and computer software for the activation and operation of wireless telecommunications services; ] machine readable magnetically encoded calling cards, [ caller identification cards, debit and credit cards; pagers; caller identification equipment; ] wireless handheld communication devices to transmit, receive, or otherwise access communications networks; [ and electronic equipment for entertainment, namely, - computer game programs and computer game devices ]. First Use: 2001/01/15. First Use In Commerce: 2001/01/15.

**Goods/Services**

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.

G & S: [ printed publications namely, customer and employee newsletters and printed literature featuring articles and information about wireless communications; classified telephone directories; ] imprinted paper and plastic calling cards not magnetically encoded. First Use: 2001/02/01. First Use In Commerce: 2001/02/01.

**Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: [ advertising services, namely, promotion of the goods and services of others; business management and consulting services; providing information services in the way of news and data of general interest to the public; billing services; ] collection of billing information and management of databases for carriers of roaming services; [ on-line shopping and catalog services, telephone-order services and electronic ordering services; ] and retail store services featuring telephones, wireless hand-held devices for access to a global computer networks, pagers and related accessories and equipment [ and promotional clothing and accessories ]. First Use: 2001/01/15. First Use In Commerce: 2001/01/15.

**Goods/Services**

Class Status -- ACTIVE. IC 036. US 100 101 102. G & S: Telephone calling card services; [ debit and credit card services; financial services namely, providing payment for goods and services by means of wireless telecommunications devices; and providing on-line brokerage, banking, and payment services ]. First Use: 2001/01/15. First Use In Commerce: 2001/01/15.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: telecommunications services; , namely, the transmission of voice, data, images, audio, video and information via telephone, satellite and global computer networks; personal communications services; paging services; wireless roaming services; [ leasing telecommunications equipment, components, systems and supplies; ] electronic mail services; voice messaging services; providing multiple-user access to global computer networks to transmit, receive and otherwise access and

use information of general interest to consumers; [ providing on-line electronic bulletin boards for transmission of messages among computer users concerning various topics; ] video conferencing services; [ television broadcasting and narrow-casting services ]. First Use: 2001/01/15. First Use In Commerce: 2001/01/15.

**Goods/Services**

Class Status -- ACTIVE. IC 042. US 100 101. G & S: [ Hosting the web sites of others; web page design services for others; consulting and design services in the field of information technology, telecommunications and global computer communication networks; Computer services, namely, providing news and information in a wide variety of fields via telephone, satellite, and global computer networks ]. First Use: 2001/01/15. First Use In Commerce: 2001/01/15.

**Filing Date**

2000/09/08

**Examining Attorney**

MAYS PAULA

**Attorney of Record**

David J. Cho

**Print: Mar 13, 2010**

**78108163**

**DESIGN MARK**

**Serial Number**

78108163

**Status**

REGISTERED

**Registration Number**

3291432

**Date Registered**

2007/09/11

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(2) DESIGN ONLY

**Owner**

Xantic B.V. CORPORATION NETHERLANDS 100 Schenkkade s'-GRAVENHAGE  
NETHERLANDS 2595 AS

**Goods/Services**

Class Status -- ACTIVE. IC 037. US 100 103 106. G & S:  
Installation, construction, maintenance, repair of telecommunication  
apparatus and ground stations for satellite communication and  
satellite networks, as well as providing information thereon. First  
Use: 2001/06/00. First Use In Commerce: 2001/06/00.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S:  
Telecommunication services, namely, local and long distance  
transmission, transfer and reception of sound, images, data, voice,  
graphics, or other information via telephone, cable, satellite, radio,  
ether, television, telegraphic, radio electronic way, or by means of  
optical or other electromagnetic systems; providing telecommunications  
access to satellite networks via ground stations, transmission,  
reception and processing of code and emergency signals; automatic  
establishment of telecommunications connections between mobile  
transmitters and receivers; electronic transmission of messages with  
multiple addressing; automatic establishment of telecommunications  
connections between mobile transmitters and receivers, and fixed  
telecommunication networks; establishment via telecommunication  
infrastructure of connections and transport of signals for the benefit  
of consultation of data files and recording data therefrom; providing  
information in the fields of telecommunications; providing multiple

user access to a global computer information network; communication services, namely, electronic transmission of data and documents via computer terminals, the Internet, the cable network, satellite or other forms of data transfer; interactive communication services via the Internet, the cable network, satellite or other forms of data transfer; rental of telecommunications equipment, broadcasting services and electronic mail services; electronic transmission of data and documents via computer terminals, providing access to computer databases by renting access time; providing information on both interactive and non-interactive telecommunication services. First Use: 2001/06/00. First Use In Commerce: 2001/06/00.

**Goods/Services**

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Design and development of computer networks; technical computer network management; technical information and consultation in the field of computer networks, computer programming for others; computer software development and updating; providing temporary use of online non-downloadable software for use in database management, for use as a spreadsheet, for word processing, in telecommunications, industry, and business fields; technical support, namely, monitoring of network systems; technical information and consultation in the field of computer networks via a special telephone number for the purpose of troubleshooting computer hardware and software problems for telecommunications, and providing technical information and consultation in the field of how to provide multiple user access to a global computer database and information network; mediation services; providing technical information in the field of data capture and conversion of computer program data or information as it relates to adaptation and actualization of telecommunication equipment and networks. First Use: 2001/06/00. First Use In Commerce: 2001/06/00.

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Communications and data apparatus, namely, data processors, computers, encoded electronic chip cards for use for computers, computer chips and computer programs featuring data processing, data transmissions and receiving, content distribution, information management, high speed Internet access for use in the fields of telecommunications, industry and business. First Use: 2001/06/00. First Use In Commerce: 2001/06/00.

**Foreign Country Name**

BENELUX

**Foreign Priority**

FOREIGN PRIORITY CLAIMED

**Foreign Application Number**

0995467



**Print: Mar 13, 2010**

**78108163**

**Foreign Filing Date**

2001/08/17

**Foreign Registration Number**

0702154

**Foreign Registration Date**

2001/08/17

**Foreign Expiration Date**

2011/08/17

**Description of Mark**

The mark consists of a symbolic representation of a satellite.

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

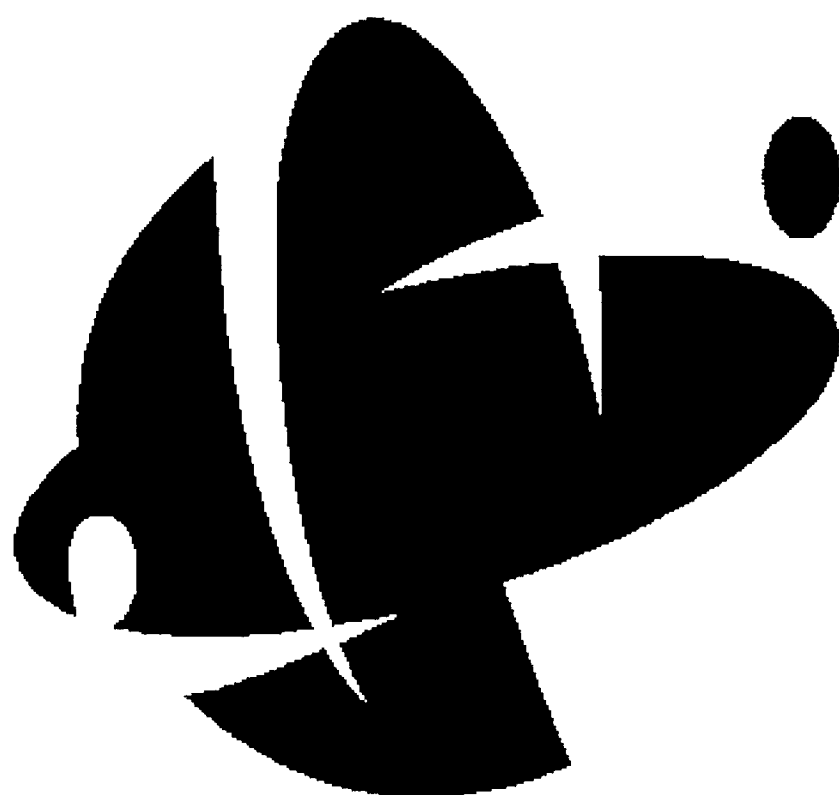
2002/02/12

**Examining Attorney**

SONNEBORN, TRICIA

**Attorney of Record**

Jess M. Collen



**Print: Mar 13, 2010**

**78550522**

**DESIGN MARK**

**Serial Number**

78550522

**Status**

REGISTERED

**Word Mark**

TIVI

**Standard Character Mark**

Yes

**Registration Number**

3330818

**Date Registered**

2007/11/06

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Tilts Visiem LIMITED LIABILITY COMPANY LATVIA Stabu 54-6 Riga LATVIA LV1011

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Global wireless standard-enabled devices for communications, namely telephones, telephone handsets, telephone headsets, audio speakers, microphones, earphones; digital cameras; downloadable ring tones, graphics and music via wireless mobile electronic devices; electric sound recording apparatus, digital audio players; personal digital assistants, digital encoders and digital decoders; headphones, headphones with integrated audio players; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, and audio files, namely, handheld personal computers; radios; sound recording and reproducing apparatus.. First Use: 2003/04/23. First Use In Commerce: 2004/05/01.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Electronic data transmission; electronic voice messaging, namely, the recording

and subsequent transmission of voice messages by telephone; electronic, electric, and digital transmission of voice, data, images, signals, and messages; electronic transmission of encrypted facsimile communications; electronic transmission of encrypted voice and data communications; facsimile transmission and retrieval; international telephone services; Internet telephony services; instant messaging services; mobile telephone communication; mobile telephony; prepaid long distance telephone services; providing access to telecommunication networks; providing on-line chat rooms and electronic bulletin boards for transmission of messages among network users in the field of data, audio and video exchange or sharing; providing voice communication services via the Internet; streaming of video material on the Internet; telephone telecommunications services provided via prepaid telephone calling cards; transfer of data by telecommunication; video broadcasting; video teleconferencing; voice chat services; text chat services, namely, text and numeric wireless digital messaging services; voice mail services; voice over Internet protocol (VOIP) services; web messaging; wireless voice mail services.. First Use: 2003/04/23. First Use In Commerce: 2004/05/01.

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Entertainment services, namely, providing a web site featuring musical performances, musical videos, related film clips, photographs, and other multimedia materials; entertainment, namely a continuing variety show broadcast over video media and the Internet; entertainment services, namely, providing on-line computer games via the Internet. First Use: 2007/04/01. First Use In Commerce: 2007/04/01.

**Filing Date**

2005/01/20

**Examining Attorney**

STEPHENS, SONYA

TIVI

**Print: Mar 13, 2010**

**78585981**

**DESIGN MARK**

**Serial Number**

78585981

**Status**

REGISTERED

**Word Mark**

MEDIAWARE

**Standard Character Mark**

Yes

**Registration Number**

3260028

**Date Registered**

2007/07/10

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

MEDIAWARE INTERNATIONAL PTY LTD CORPORATION AUSTRALIA 18-20  
BRINDABELLA CIRCUIT BRINDABELLA OFFICE PARK CANBERRA AUSTRALIA ACT  
2609

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Software used to manipulate and store digital video and audio data  
footage, content and data, to capture, process, edit and store digital  
video and audio data streams, to conform digital video and audio data  
broadcast footage, to manipulate metadata on-line, to repurpose and  
locate digital video and audio data content, to maintain the integrity  
and quality of digital video and audio data footage during edit and  
manipulation, to distribute digital video and audio data editing  
capabilities to others, to integrate digital video and audio data  
content with Digital Asset Management (DAM) systems; computer software  
for use with encoders, decoders, transmitters, receivers and data  
reproducers; devices, apparatus, equipment and installations, namely  
decoders, encoders, digital video and audio data stream servers,  
channel controllers, multimedia ATM adaptors, splitter encapsulators,  
channel multiplexers, local inserters, fiber nodes, return channels,  
cable watches, HFC network platforms, network adaptors, switches;

computer software in the field of digital video and audio data for generating, calculating, controlling, keyboarding, stocking, converting, compressing, processing, transmitting, switching, receiving and reproducing data information, audio signals, and video signals; devices, apparatus, equipment, and installations, namely encoders, decoders, digital video and audio data stream servers, channel controllers, channel multiplexers, HFC network platforms, network adaptors, switches, fiber nodes and computer software for the management of communications networks and communication network components; electric cables, optical fiber cables, encoders, decoders, multiplexers, modulators, demodulators, and computer hardware in the nature of communication servers; hardware and components used to edit, manipulate, store and view digital video and audio data, footage and content, to capture, process, edit and store digital video and audio data streams, to conform digital video and audio broadcast footage, to manipulate metadata on-line, to repurpose and locate digital video and audio data, to maintain the integrity and quality of digital video and audio data during edit and manipulation, to distribute digital video and audio data editing capabilities to others, to integrate digital video and audio data content with Digital Asset Management (DAM) systems; computer hardware for use in the multimedia field, namely, digital video and audio decoder cards and chips which enable computers to playback live and stored streaming digital audio and video; electronic printed circuit boards for logic compression and expansion algorithms, digital video and audio data encoders and decoders, computer software in the field of logic compression and expansion algorithms, and computer software for digital video and audio data encoders and decoders; picture compression encoders; picture compression decoders; picture compression transcoders; video compression encoders; video compression decoders; video compression transcoders; audio compression encoders; audio compression decoders; audio compression transcoders; digital video and audio data compression encoders, compression decoders, compression transcoders, editors, switchers, monitors, synchronizers, transmitters, stores, processors, multiplexers and demultiplexers; switchers, editors, monitors, synchronizers, translators, converters, testers, transmitters, stores, processors, multiplexers, and de-multiplexers, all for compression encoded or compression decoded or partially compression encoded or partially compression decoded picture, video or audio signals; software for switching, editing, monitoring, synchronizing, translating, converting, multiplexing, de-multiplexing or other processing of compression encoded or compression decoded or partially compression encoded or compression decoded picture, video or audio signals; software for testing and monitoring or guiding or controlling the specifically aforementioned goods. First Use: 1997/01/16. First Use In Commerce: 1997/02/26.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Broadcast, satellite and remote transmission of data, information and audio and video signals, namely radio broadcasting, television broadcasting,

video broadcasting, electronic transmission of messages, data and documents via computer terminals, electronic transmission of messages; communications by computer terminals, namely providing multiple-user access to a global computer information network. First Use: 1997/01/16. First Use In Commerce: 1997/02/26.

**Goods/Services**

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Computer software design, computer systems design, computer programming; technical consultancy in relation to computer hardware, software and systems, and computer programming; research and development in relation to computer software and computer systems; technical research and consultancy in the field of digital video and audio data and telecommunication devices, apparatus, equipment, installations and computer hardware and software; updating and maintenance of computer software. First Use: 1997/01/16. First Use In Commerce: 1997/02/26.

**Goods/Services**

Class Status -- ACTIVE. IC 037. US 100 103 106. G & S: Installation of computer systems; updating and maintenance of computer systems. First Use: 2005/03/12. First Use In Commerce: 2005/03/12.

**Goods/Services**

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Licensing of computer software. First Use: 2005/03/12. First Use In Commerce: 2005/03/12.

**Filing Date**

2005/03/12

**Examining Attorney**

SAPPENFIELD, ANN E.



# MEDIAWARE

**Print: Mar 13, 2010**

**78675421**

**DESIGN MARK**

**Serial Number**

78675421

**Status**

REGISTERED

**Word Mark**

KANGAROO.TV

**Standard Character Mark**

Yes

**Registration Number**

3326471

**Date Registered**

2007/10/30

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

KANGAROO MEDIA INC. CORPORATION CANADA 11600 LOUIS-BISSON, BLOCK A  
MIRABEL, QUEBEC CANADA J7N 1G9

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Portable multimedia viewing terminals, namely, audio, video and data  
receivers for use during sporting or cultural events or gatherings of  
persons; battery chargers; battery packs; wall-mounted electrical  
adaptors and plug adaptors; memory cards to activate portable  
multimedia viewing terminals, namely, audio, video and data receivers  
for use during sporting or cultural events or gatherings of persons;  
audio processors; headphones. First Use: 2003/04/10. First Use In  
Commerce: 2003/04/10.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Rental of  
portable multimedia viewing terminals, namely, audio, video and data  
receivers for use during sporting or cultural events or gatherings of  
persons; audio, video and data broadcasting of sporting or cultural  
events or gatherings of persons; audio, video and data transmission of  
sporting or cultural events or gatherings of persons to portable

**Print: Mar 13, 2010**

**78675421**

multimedia viewing terminals, namely, audio, video and data receivers; audio, video and data broadcasting of messages promoting the wares and services of others, at sporting or cultural events or gatherings of persons to portable multimedia viewing terminals, namely, audio, video and data receivers. First Use: 2003/04/10. First Use In Commerce: 2003/04/10.

**Filing Date**

2005/07/21

**Examining Attorney**

YONTEF, DAVID

**Attorney of Record**

Purvi J. Patel

KANGAROO.TV

Print: Mar 13, 2010

78752484

**DESIGN MARK**

**Serial Number**

78752484

**Status**

REGISTERED

**Word Mark**

GUADALUPE VALLEY TELECOMMUNICATIONS COOPERATIVE

**Standard Character Mark**

Yes

**Registration Number**

3227043

**Date Registered**

2007/04/10

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

**Owner**

Guadalupe Valley Telecommunications Cooperative CORPORATION TEXAS  
36101 FM 3159 New Braunfels TEXAS 781321604

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Cable broadcast transmission machines and apparatus; Cable modems;  
Cable television converters; Cables and fibres for the transmission of  
sounds and images. First Use: 2004/01/01. First Use In Commerce:  
2004/01/01.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Cable  
television broadcasting; Internet telephony services; Local and long  
distance telephone services; Telephone communication services. First  
Use: 2004/01/01. First Use In Commerce: 2004/01/01.

**Goods/Services**

Class Status -- ACTIVE. IC 045. US 100 101. G & S: Electronic  
monitoring services for security purposes in the field of homes and  
businesses; Monitoring alarms; Monitoring burglar and security alarms;  
Monitoring security systems. First Use: 2004/01/01. First Use In

**Print: Mar 13, 2010**

**78752484**

Commerce: 2004/01/01.

**Prior Registration(s)**

3168106

**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TELECOMMUNICATIONS COOPERATIVE" APART FROM THE MARK AS SHOWN.

**Section 2f Statement**

"GUADALUPE VALLEY"

**Filing Date**

2005/11/11

**Examining Attorney**

AWRICH, ELLEN B.

**Attorney of Record**

Bryan D. Kirkpatrick

GUADALUPE VALLEY  
TELECOMMUNICATIONS  
COOPERATIVE

Print: Mar 13, 2010

78954940

**DESIGN MARK**

**Serial Number**

78954940

**Status**

REGISTERED

**Word Mark**

CISCO

**Standard Character Mark**

No

**Registration Number**

3759451

**Date Registered**

2010/03/09

**Type of Mark**

TRADEMARK; SERVICE MARK

**Register**

PRINCIPAL

**Mark Drawing Code**

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

**Owner**

Cisco Technology, Inc. CORPORATION CALIFORNIA 170 West Tasman Drive  
San Jose CALIFORNIA 95134

**Goods/Services**

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:  
Computer hardware and software for interconnecting, managing, securing  
and operating local and wide area networks and telephony systems;  
telephones, telephone headsets; wireless communications devices,  
namely, wireless hardware and software for the transmission of voice,  
data, audio, and video; call processing software for the transmission  
of data, video, and voice traffic; downloadable electronic  
instructional materials, namely, manuals, guides, test materials, and  
magazines in the fields of network communications, and managing,  
operating and using local, wide and global networks, and cable  
television systems; personal stereos; stereo receivers; stereo tuners;  
stereo amplifiers; computer software for use in social networking,  
namely, for use in providing online communications among users and for  
creating customized on-line web pages featuring user-defined  
information, personal profiles, and information; remote controls for  
stereos, televisions, computers, and electronic games; electronic  
devices for recording, organizing, transmitting, and/or reviewing



voice, audio, video, and/or data files; CD players; consumer electronics, namely, hardware and software for the transmission of voice, data, audio, and/or video; computer network routers; gateway routers in the nature of computer control hardware; telecommunications switches; network access range expanders; Internet video cameras; print servers; communication terminals comprising computer hardware and/or software for providing video, audio, data, video game, and telephone communications and/or transmissions; network storage devices, comprised of computer hardware and/or software; interfaces for interconnecting computers, projectors, stereo systems and game consoles; computer hardware; computer network interface cards; network cables; computer network adapters; computer servers; communications servers; computer hardware containing network security functionality, including firewalls; data encryption, and/or interoperability with network security protocols; computer software and hardware for sending, storing, managing, integrating and accessing text and voice messages via telephone, electronic mail, pagers, personal digital assistants, and internal and global computer networks; digital video recorders; set-top boxes; cable television converters; receivers for receiving cable television; hardware and software for the operation of cable television systems, content distribution systems, and communication systems. First Use: 2006/12/00. First Use In Commerce: 2006/12/00.

**Goods/Services**

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050.

G & S: books and manuals in the fields of interconnecting, managing and operating of local and wide area networks; computer manuals for computer networking; printed instructional materials, namely, books, manuals, guides in the fields of network communications, managing, operating and using local, wide and global networks, and cable television systems; test materials, namely, booklets and magazines in the fields of network communications, managing, operating and using local, wide and global networks, and cable television systems; technical manuals in the fields of the interconnecting, managing and operating computer networks; packaging, namely, cardboard packing. First Use: 2006/11/00. First Use In Commerce: 2006/11/00.

**Goods/Services**

Class Status -- ACTIVE. IC 036. US 100 101 102. G & S: Financing services for the lease or purchase of computer hardware and computer software. First Use: 2006/11/13. First Use In Commerce: 2006/11/13.

**Goods/Services**

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Providing information via local and global computer networks in the fields of telecommunications and telephony; broadcasting programs via computer networks; providing telephone conferencing services; electronic voice messaging, namely, the recording and subsequent transmission of voice messages; providing telecommunications services, namely, web conferencing services; Internet telephony services. First Use:

2006/11/16. First Use In Commerce: 2006/11/16.

**Goods/Services**

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Educational services, namely, conferences, training courses, testing, workshops, and distributing course materials in connection therewith, all in the fields of computer networking, broadband networks, computer systems, telecommunication systems, IP telephony, cable television systems, network security, and/or network storage. First Use: 2006/10/16. First Use In Commerce: 2006/10/16.

**Goods/Services**

Class Status -- ACTIVE. IC 042. US 100 101. G & S: computer network design for others, computer consultation services, updating of computer software for others, computer systems analysis, and engineering services; providing technical consultation in connection with computer hardware, computer software, computer networking equipment, telephony systems, telecommunications equipment, IP telephony, and telecommunication systems, computer network design, storage design, security of networks, and voice and wireless communications; application service provider (ASP), namely, hosting the software applications of others; on line services, namely, providing information via computer networks in the fields of computer networking, computer networks, computer systems, computer and network security, cable television systems, technical consultation and research in the field of computer networks, and network systems design; application service provider (ASP) featuring software in the fields of audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing. First Use: 2006/10/16. First Use In Commerce: 2006/10/16.

**Goods/Services**

Class Status -- ACTIVE. IC 045. US 100 101. G & S: Monitoring of computer systems and computer networks for security purposes. First Use: 2006/10/12. First Use In Commerce: 2006/10/12.

**Prior Registration(s)**

2552361;2959329

**Colors Claimed**

Color is not claimed as a feature of the mark.

**Filing Date**

2006/08/17

**Examining Attorney**

BUONGIORNO, CHRISTOPHER

**Attorney of Record**

Karen Marie Kitterman, Esq.



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**To:** Kudos Film & Television Limited ([dctrademarks@dbi.com](mailto:dctrademarks@dbi.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 77164767 - KUDOS - 33372.300  
**Sent:** 3/13/2010 8:57:00 AM  
**Sent As:** ECOM110@USPTO.GOV  
**Attachments:**

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**IMPORTANT NOTICE REGARDING YOUR TRADEMARK  
APPLICATION**

Your trademark application (Serial No. 77164767) has been reviewed. The examining attorney assigned by the United States Patent and Trademark Office ("USPTO") has written a letter (an "Office action") on 3/13/2010 to which you must respond (*unless the Office letter specifically states that no response is required*). Please follow these steps:

1. ~~Review~~ the Office letter by clicking on this [link](http://tmportal.uspto.gov/external/portal/tow?DDA=Y&serial_number=77164767&doc_type=OOA&)  
<http://tmportal.uspto.gov/external/portal/tow> and enter your serial number to access the Office letter. If you have difficulty accessing the Office letter, contact [TDR@uspto.gov](mailto:TDR@uspto.gov).

**PLEASE NOTE:** The Office letter may not be immediately available but will be viewable within 24 hours of this e-mail notification.

2. ~~Contact~~ the examining attorney who reviewed your application if you have any questions about the content of the Office letter (contact information appears at the end thereof).
3. Respond within 6 months, calculated from 3/13/2010 (*or sooner if specified in the Office letter*), using the Trademark Electronic Application System (TEAS) [Response to Office Action form](#). If you have difficulty using TEAS, contact [TEAS@uspto.gov](mailto:TEAS@uspto.gov).

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Failure to file any required response by the applicable deadline will result in the [ABANDONMENT](#) (loss) of your application.

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